

SEEHAFER BROADCASTING CORP. MANITOWOC (WOMT/ WQTC/ WLTU/ WLKN/ WCUB)

Annual EEO Public File Report

Prepared by: Jim Medley

The purpose of this EEO Public File Report ("Report") is to comply with Section 73.2080(c) (6) of the FCC's 2002 EEO Rule. This Report has been prepared on behalf of the Station Employment Unit that is comprised of the following station(s):

SEEHAFER BROADCASTING, MANITOWOC, WI

And is required to be placed in the public inspection files of these stations, and posted on their websites, if they have websites. The information contained in the Report covers the period beginning **August 1, 2025 and ending July 31, 2026.**

The FCC's 2002 EEO Rule requires that this Report contain the following information:

1. A list of all full-time vacancies filled by the Station(s) comprising the Station Employment Unit during the Applicable Period.
2. For each such vacancy, the recruitment source(s) utilized to fill the vacancy (including, if applicable, organizations entitled to notification pursuant to Section 73.2080 (c)(1)(ii) of the new EEO Rule, which should be separately identified), identified by name, address, contact person and telephone number.
3. The recruitment source that referred the hire for each full-time vacancy during the Applicable Period.
4. Data reflecting the total number of persons interviewed for full-time vacancies during the Applicable Period and the total number of interviewees referred by each recruitment source utilized in connection with such vacancies.
5. A list and brief description of the initiatives undertaken pursuant to Section 73.2080(c) (2) of the FCC rules. Appendices 1, 2, and 3, which follow, have been designed, in the aggregate, to provide the required information. Please note that the letters listed on Appendix 2 under the column entitled "Full-time Positions for Which This Source Was Utilized" refer to the number of the full-time job positions listed on Appendix.

*For purposes of the Report, a vacancy was deemed "filled" not when the offer was extended but when the hire accepted the job offer. A person was deemed "interviewed" whether he or she was interviewed in person and/or over the telephone or via Zoom.

Appendix 1:
Annual EEO Public File Report Form
Covering the Period from August 1, 2025 to July 31, 2026
Station(s) Comprising Station Employment Unit:

WOMT/ WQTC/ WLTU/ WLKN/ WCUB

Account Executive

Full-Time Positions Filled

Means of Announcing Job Vacancy

Total Number of Interviewees

Source of Hired Person.

Vacancy Information

Full-Time Positions Filled

Means of Announcing Job Vacancy

Total Number of Interviewees

Source of Hired Person.

Vacancy Information

Full-Time Positions Filled

Means of Announcing Job Vacancy

Total Number of Interviewees

Source of Hired Person.

Appendix 2:

Annual EEO Public File Report Form

Covering the Period from August 1, 2025 to July 31, 2026

Station(s) Comprising Station Employment Unit:

WOMT/ WQTC/ WLTU/ WLKN/ WCUB

Section 2: Recruitment Source Information

A. Wisconsin Broadcasters Association

44 E Mifflin St

Madison WI 53703

<http://www.wi-broadcasters.org/careers/post-available/>

608-255-2600

B. University of Green Bay – Manitowoc

705 Viebahn St

Manitowoc WI 54220

<http://manitowoc.uwc.edu/>

920-683-4600

C. On-Air Seehafer Broadcasting

WOMT-AM, WCUB-AM, WLKN-FM, WLTU-FM, WQTC-FM

3730 Mangin St

Manitowoc WI 54221

<http://www.seehaferbroadcasting.com/>

920-682-0351

D. Manitowoc Chamber of Commerce

1515 Memorial Dr

Manitowoc, WI 54220

<http://chambermanitowoccounty.org/>

920-684-5575

E. Indeed.com

F. Personal Reference

G. All Seehafer Broadcasting websites.

H. Ziprecruiter.com

I. LinkedIn

J. radio-online.com

K. RadioInsight.com

L. Insideradio.com

M. Digital Ad placement

Appendix 3:
Annual EEO Public File Report Form
Covering the Period from August 1, 2025 to July 31, 2026
Station(s) Comprising Station Employment Unit:

WOMT/ WQTC/ WLTU/ WLKN/ WCUB

Section 3: Supplemental (Non-Vacancy Specific) Recruitment Activities Undertaken by Seehafer Broadcasting

1. 07/14/2025, N.D a Senior from Two Rivers High school, started working through the **CESA 6 Youth Apprenticeship program** as a sports intern at the stations. N.D. will be pursuing a sports broadcasting degree after high school.
2. 09/17/25 10-12p, all Seehafer Stations were represented at the Wisconsin Broadcasters Job/ Career Fair in Middleton.
3. 9/27/25- 10/30/25, all Seehafer Stations ran an aggressive commercial blitz to encourage student enrolled in Broadcasting to apply for grant money. The Wisconsin Broadcasters Association Foundation offers three \$2,500 scholarships and one \$1,500 scholarship to assist students enrolled in media related educational programs at public or private colleges/ universities, broadcast/media schools and Wisconsin Technical Colleges.
4. 1/25-2/27/26, all Seehafer Broadcasting stations ran an aggressive ad campaign to encourage high school and college student to attend the WBA Student Forum at Lambeau Field on 2/28/26.
5. 2/28/26, Jim Medley was present at the job/ carrier fair at Lambeau field during the student seminar. From 12-2, students asked questions and presented resumes for employment. Seehafer Broadcasting was seeking Account Executives and an Assistant Operations Manager. Students were able to apply for both positions during this job fair.
6. 06/08/26, B.B. a Senior from Valders High school, started working through the **CESA 6 Youth Apprenticeship program**. B.B. will be pursuing a writing degree after high school and hopes to become an editor and publisher.

7. 06/17/26, Seehafer Broadcasting Vice President, Terry Stevenson attended the FCC and EEO session presented by the Wisconsin Broadcasters Association. This program taught how to ensure Equal Employment Opportunity and to prevent unlawful discrimination.